



CHIEF • EXECUTIVE • BOARDS®
INTERNATIONAL

CHIEF INSIGHTS

FEBRUARY 2018

2018 Spring Summit

Join your fellow CEBI members for the 2018 Spring Summit. The event will be held at The Doubletree Suites in Tampa, Florida.



The spring theme is “*The Pursuit of Excellence*”, and will delve into topics relating to pivotal leadership moments, challenges and experiences leaders face in their journey. As excellence is achieved through a number of avenues, this Summit will address a variety of subjects that will help guide and drive your business towards that goal.

[REGISTER NOW](#)

And the Keynote Speaker Is...

CEBI is thrilled to present NASA Astronaut, **Randy Bresnik**, as this Summit’s keynote speaker. Randy recently returned home from a five-month mission on the International Space Station (ISS). In 2009, he was part of the crew of the 31st shuttle flight to the ISS, and while there completed two spacewalks. His accomplishments are too numerous to list here.



At the Summit, Randy will relay his space experiences, and also discuss key moments in his career where he demonstrated leadership in the face of adversity. He will share how he achieved his goals and how he overcame challenges along the way.

Need to get away?

The Executive Retreat is only a month away, scheduled for March 11 - 14. Join a small group of your peers, at the Greenbrier, for a relaxing getaway. Call 864-527-5917 to learn more. [Click here for the video.](#)

Upcoming Events and Local Boards

Greenville	February 15
Charlotte	February 16
CSE East	February 22
Dayton	February 26
Cincinnati	February 27
Columbus	February 28
Columbus II	March 1
Cleveland	March 2
Retreat	March 11—14
Summit	April 11—13
Innkeepers	May 29—31

2018 Meeting Dates

In the Spotlight Kelly Borth



CEBI member Kelly Borth recognized a need for privately held businesses to have a chief marketing officer’s voice in their boardrooms. Nearly 28 years later...

[Click here to read more.](#)

Recommended Reading



[Read the review here.](#)