

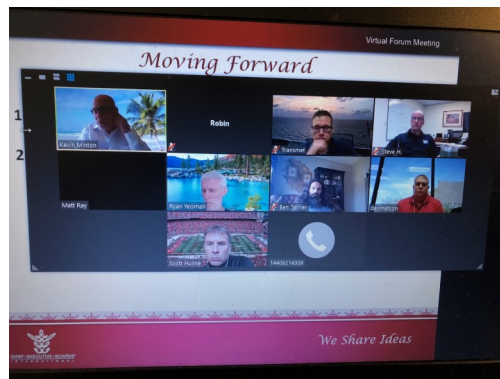


CHIEF • EXECUTIVE • BOARDS®
INTERNATIONAL

CHIEF INSIGHTS

MAY 2020

Who's Zooming Who?



The Zoom platform quickly catapulted into the limelight when, due to coronavirus issues, millions of employees began working from home. Zoom emerged as a cost effective and convenient tool to keep staff connected. CEBI has been utilizing Zoom on a daily basis (along with Microsoft Teams). While this platform has many beneficial features, use caution. You've probably heard about meetings being hacked and uninvited guests being privy to confidential company information.

In response to these threats, Zoom increased its security options. By default, all Zoom meetings are now using the Waiting Room feature, where the organizer of the conference must visually identify each participant wishing to seek access to a group meeting. Participants can then be allowed to join the meetings by the meeting organizer. This has greatly reduced the risk around unauthorized participants in a meeting. If you already have existing meetings on your calendar, you will need to open one and check the settings to ensure that this feature is enabled. CEBI is now utilizing the Waiting Room option for all meetings. *Thanks to Detroit member, Tim Allen, for sharing this.*

Board Meeting Cadence

CEBI stepped up our meeting cadence during the pandemic to keep members informed as well as provide a central place to share issues and ideas with their peers. We plan to continue these virtual "check-in" meetings. For June, we anticipate combining boards, in an effort to broaden our member's network and to encourage the development of new, helpful relationships.

2020 President's Circle Webinar Series

Join us for our next webinar, ***Change the Game: Six Ways to Lead with Strategy***, on **May 20, at 12:00pm EDT**. Strategy is a game changer. This webinar will address what separates the players from the industry leaders. Learn how to change the game and take the lead with strategy.

[Click here to register.](#)



VIRTUAL Local Boards Abbreviated Sessions

Birmingham	May 4
Detroit	May 6
Chicago / Chi LF	May 8
SCMEP Combined	May 11
Greenville II	May 12
Greenville	May 13
CSE	May 14
Charlotte	May 15
Cleveland	May 18
Columbus	May 19
Columbus II	May 20
Cincinnati	May 21
Innkeepers	May 27

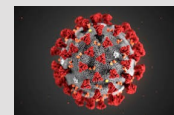
Member Spotlight Lisa Young



CEBI Birmingham member, Lisa Young, is the owner of Transportation Concepts, Inc. Her company is on the front lines during the pandemic, providing necessities such as safety masks, hospital beds and food to locations across the county and the globe.

[READ MORE](#)

CEBI COVID-19 Resource Page



Remember to utilize the **[CEBI Resource page.](#)**

***As of April 30,
43% of CEBI members
have received their
PPP Loan Funding.**